

A WILD DOVE

MONTAUK'S LATEST BOUTIQUE
PROVIDES SOME MUCH-NEEDED-RETAIL THERAPY

BY OLIVIA FUENTES



Lynn Levoy

New boutique alert: Montauk pop-up, A Wild Dove at the Solé East Resort, provides an inside look into the creative closet of its founder, Lynn Levoy. A Wild Dove offers shoppers the perfect combination of luxury vintage and surfer chic. After being in the fashion game for over 20 years, Lynn acts as the ultimate curator, always on the hunt to uncover unique brands from all over the world. Favorites include caftans from India, swimwear from Australia, rock and roll inspired pieces from Miami, and so much more. Best news is, Lynn will style you on the spot when looking for ways to elevate your look while out East.

“I wanted to open our retail residence at Solé East because I love the idea of being part of a hotel. There’s something

magical about a vacation shopping mindset,” says Lynn. “But I wanted to create an experience that was more than just a retail store. I love discovering and finding new designers and wanted our space to bring a mix of distinctive fashion, beauty, wellness, and lifestyle.”

You can find name brands like Costa Brazil and Joanna Vargas, along with others like Morphew, The Attico x Linda Farrow, Janessa Leone, and Bond-Eye swimwear. Not to mention the cutest Louis Vuitton hand-sanitizer covers (yes, hand sanitizer is the latest trend piece) from Sarah Coleman. Take it up a notch and pair the hand sanitizer with a custom chain from Electric Picks to double it as a necklace.

If you want to splurge while in the Hamptons, Sarah Cole-

SHOPPING



man also created luxurious fold-up lounge chairs covered in the designer pattern. This dream purchase is so fabulous, famed gallerist Larry Gagosian has a collection of them in his home. Another favorite designer is Lauryn Flynn, a celebrity stylist and fashion expert who creates custom pieces that are wearable art. She is known for combining vintage rock and roll with red carpet fashion.

As for in-store safety, A Wild Dove is taking all necessary precautions to make sure you can still shop till you drop. Only a few people are allowed in at a time, hand sanitizer is placed right at the door and throughout, they disinfect after each customer, and employees wear proper PPE.

“It’s definitely not a typical summer, but I’ve noticed how

ready everyone is to shop and be out. And to be honest, shopping makes us happy. And we can all use a bit of retail therapy now. Our space is always open — windows and doors — so it feels airy and breezy, which definitely adds a layer of comfort to our customers.” And if you’re lucky, you can meet Bella, the boutique’s adorable Yorkie mascot.

A Wild Dove is open every day from 11 a.m. to 7 p.m. The boutique also opens for private appointments and curbside pickup.

Instagram @awilddove
awilddove.com

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